



Master Parking Plan Advisory Committee

Recommendations to the Board of Aldermen

Nov 21, 2017

Master Parking Plan Advisory Committee Charter

Charged with making recommendations to the Board of Aldermen on the following:

- 1) On-Street two-hour parking enforcement plan
- 2) Prohibition of on-street parking meters
- 3) New parking rates for downtown city parking lots
- 4) Designated off-street parking for downtown employees
- 5) Recommendations for sale, or use of New Street parking lot such as weekly rates, weekend availability, and reserved parking for neighboring public facilities
- 6) Recommendations to enlist assistance of Craven County in the development of a mixed use parking deck project

Committee Members

- Alderman Dallas Blackiston, 1st Ward
- Alderman E.T. Mitchell, 3rd Ward
- Alderman Jeffrey Odham, 6th Ward
- Mark Stephens, City Manager
- Brenda Blanco, City Clerk
- John Bircher, Swiss Bear President/Chair
- Buddy Bengel, Swiss Bear Appointee
- Kevin Roberts, President NB Chamber of Commerce
- Danny Batten, Downtown Merchants Council Appointee
- Carolina Smith, TDA Appointee
- Maria Cho, HDRA Government Liaison
- Leanna Tyson, Young Professionals Group Appointee

Meeting Schedule

- Has met as a public body on a weekly basis beginning September 5, 2017 and continued through November 14, 2017
- Agendas and minutes available at www.newbern-nc.org/departments/parkingplancommittee

Committee Recommendations – On Street Parking

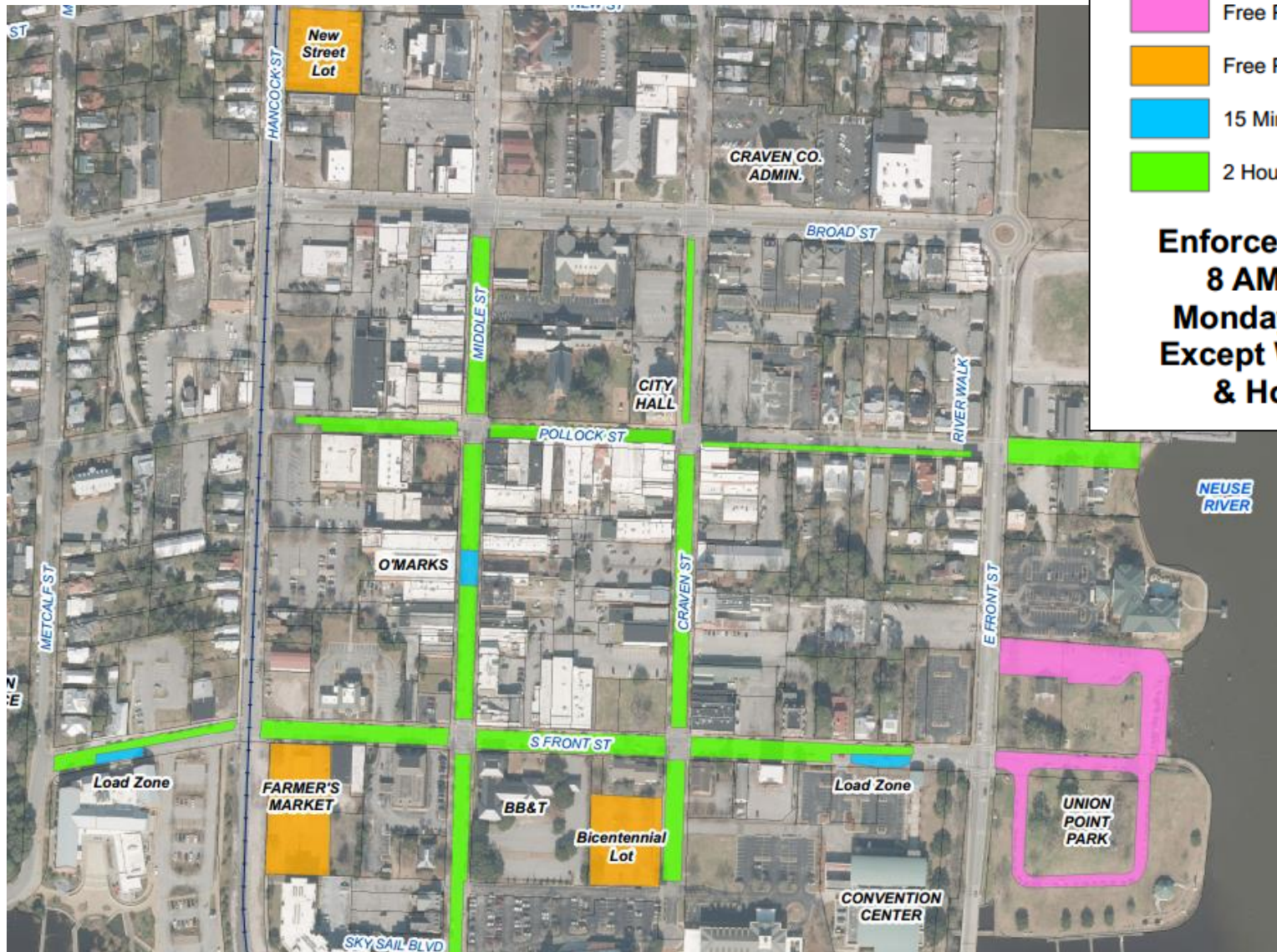
1. Two-Hour Parking

- a. Two-hour on-street parking enforcement shall be re-instituted for an area bound by Broad Street to the Trent River (excluding Broad Street and Union Point Park)
- b. Such enforcement shall take place between 8 a.m. and 4 p.m. Monday through Friday, with the exception of holidays and the areas identified as 15-minute parking spaces
- c. Additionally, such enforcement will be phased in over a 45-day period and will be accomplished by uniformed, sworn officers of the New Bern Police Department

Committee Recommendations – On Street Parking

2. New and enhanced signage shall be implemented and installed by staff to direct privately-operated vehicles to free parking lots (example: Bicentennial, New Street)
3. Parking fines shall be increased to \$25.00 and automatically doubled to \$50.00 if not paid within 30 days

Potential Parking Zones



Proposed Parking Zones

-  Free Park Use Zone
-  Free Parking Lots
-  15 Minute Load Zone
-  2 Hour Free Zone

**Enforced Parking
8 AM - 4 PM
Monday - Friday
Except Weekends
& Holidays**

Recommended Traffic Flow and Sign Locations



Proposed Signage



Proposed Signage

Sign with iron bracket



Committee Recommendations – Leased Spaces

4. Monthly leased parking rates in designated city-owned lots be increased to \$35.00 per month commencing January 1, 2018, and \$50.00 a month commencing January 1, 2019
5. The Board of Aldermen shall direct staff to investigate and determine the most cost-effective and time-efficient way to enforce parking violations in leased spaces in city-owned lots
6. There shall be no further leasing of parking spaces in the three identified City-owned lots; should any current leases not be renewed, those spaces shall become free public parking spaces

Committee Recommendations – Other Items

7. Residential owners/leasees within the central business district may purchase up to two residential permits for on-street parking at an annual cost to be determined by the Board of Aldermen
8. The Board of Aldermen shall allow the City Manager and City Attorney to work with the MSD and Swiss Bear to continue finalization of a development plan for "Trash Plaza", as well as drafting of necessary legal easements to work toward improvements to "Trash Plaza"

Committee Recommendations – Moving Forward

9. A public hearing shall be held on January 8, 2018 to discuss the Committee's recommendations and obtain public input
10. The Board of Aldermen shall investigate and implement additional handicap parking spots where feasible and determine the number of designated spaces needed



Questions?