

City of New Bern Fire-Rescue Department

Mission Statement

The City of New Bern Fire-Rescue Department is committed to providing continual protection from the devastation of fire and life threatening emergencies. We are steadfast in providing quality risk awareness programs, training, and other related services to the citizens we protect.



Value Statement

The employees of the City of New Bern Fire-Rescue Department believe in and promote personal and professional growth through honesty, professionalism, loyalty, and dedication.

- ❖ *Honesty: Through fairness and sincerity in all efforts;*
- ❖ *Professionalism: Through making a conscious effort to protect those whom entrust their lives and property to our service;*
- ❖ *Loyalty: Through allegiance to the department's vision;*
- ❖ *Dedication: Through our passion and commitment to serve the public and fellow employee.*



Vision Statement

The City of New Bern Fire-Rescue Department will be the premier fire department in our region as a result of our commitment to community risk reduction.

◆ Vision Goals ◆

- ❖ *Organize a collaborative effort for reducing risk that represents our community's demographics;*
- ❖ *Identify potential stakeholders for developing a community partnership;*
- ❖ *Utilize collaborative planning to develop, implement, and evaluate prevention programs;*
- ❖ *Analyze and identify pertinent information about our city's demographics, leading causes of community risk, and high-risk populations;*
- ❖ *Evaluate the significance of prevention programs through community synergy in determining the program activities, efficiency, and effectiveness.*