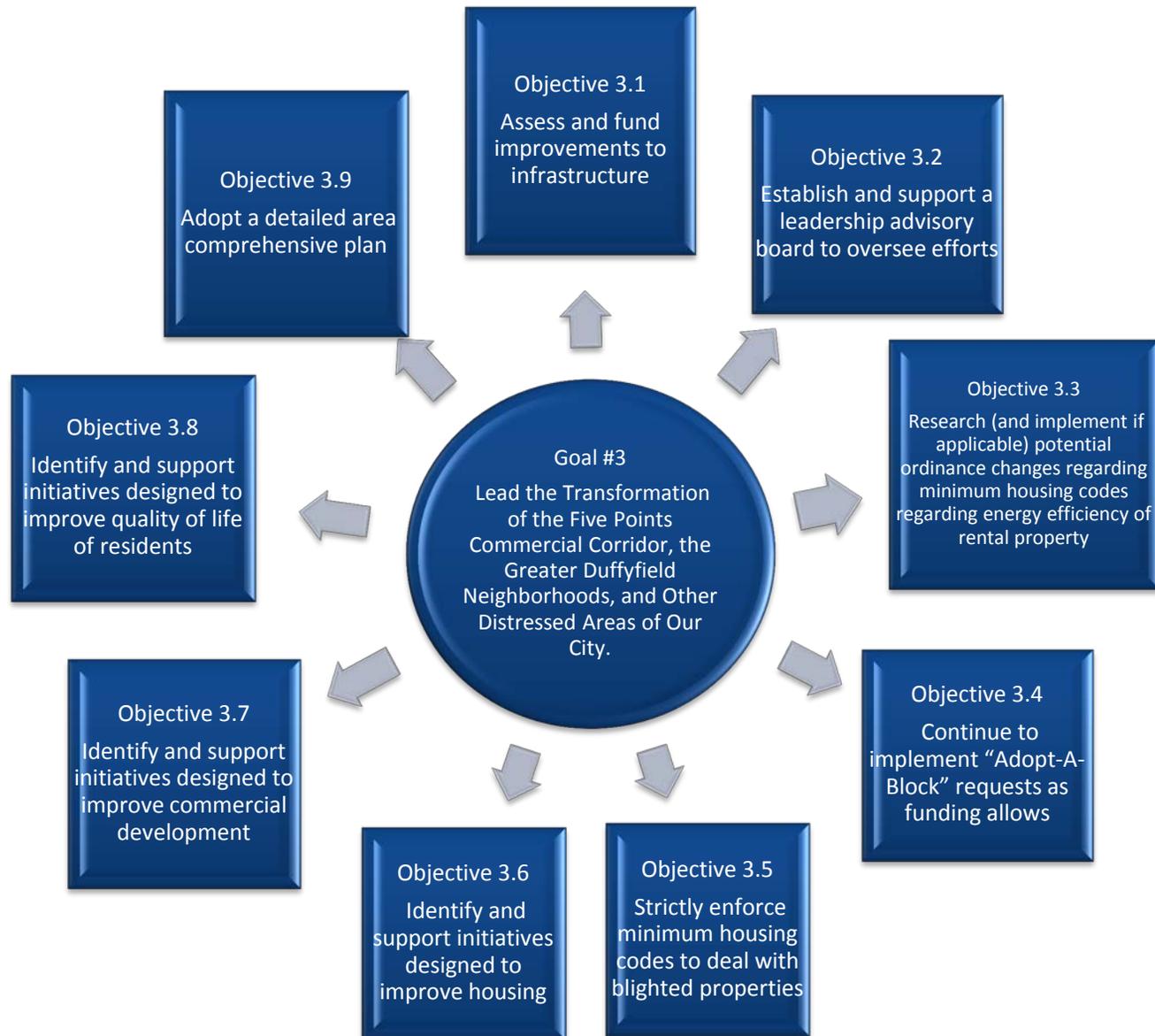


Goal #3: Lead the transformation of the Five Points Commercial Corridor, the Greater Duffyfield Neighborhoods, and other distressed areas of our city (Adopted March 27, 2012)



Objective 3.1 –
Assess and Fund Improvements to Infrastructure



Desired Outcome:

Key Staff Assigned	Timeline for Accomplishment	Community Volunteer Representative
<ul style="list-style-type: none"> - Director of Public Utilities - Director of Public Works - Director of Finance - City Manager 	<p>Short Term – Within 12 months Mid Term- 1 to 2 years Long Term- beyond 2 years</p>	

Progress Update: November 2012

- Current budget has significant funding for these efforts (100K for sidewalks and 500K for street repairs)
- This will be a multi-year project based on funding levels
- Initial assessments will begin after the winter months due to more harsh weather having great effects on the conditions of asphalt and concrete. Once the assessments are complete in late winter 2013, we will evaluate the streets and sidewalks with immediate needs for resurfacing and maintenance. The assessments will be performed by actually applying a grade to each section of street on a scale of 0-100 with some emphasis given to more heavily traveled streets.
 - o Pavement assessment should be completed by the February 23, 2013 progress update
 - o Resurfacing projects should be completed by the June 25, 2013 progress update

Progress Update: March 2013

- No update at this time.

Progress Update: June 2013

- Sidewalks are being implemented in the Washington Park area to include Hazel Ave., Washington St., and Clark Ave. an area identified in the bike and pedestrian plan as a short term objective. These sidewalks should be completed early July 2013.
- The pavement assessment was completed and submitted to the City for implementation. The \$500,000 that was

budgeted for in this FY12-13 has been encumbered and rolled to next year to combine with the FY 13-14 funds to perform a large scale paving project of approximately \$1.1 million. This size of project should produce lower unit price costs and allow the City to extend its funds to get the most product for the money. The anticipated let of this contract is August 2013.

- The Third Ave. CDBG project is in the process of being completed.

Back to Goal 3 Overview

Objective 3.2 –

Establish and Support a Leadership Advisory Board to Oversee Efforts



Desired Outcome:

Ensure there is an appropriate level of oversight and leadership being provided to our redevelopment efforts

Key Staff Assigned	Timeline for Accomplishment	Community Volunteer Representative
<ul style="list-style-type: none">- Director of Development Services- Community & Economic Development Manager	Short Term – within 12 months	
Progress Update: November 2012		
<ul style="list-style-type: none">- Will be evaluating the Redevelopment Commission approach and others and providing information to the BOA in conjunction with Goody Clancy report		
Progress Update: March 2013		
<ul style="list-style-type: none">- The steering committee has bi-annual meetings to provide updates and seek additional guidance on implementation of the plan.<ul style="list-style-type: none">o The first meeting is scheduled for 6/1/13. It is anticipated that this will be the kickoff for the design stage of the Historic Fountain discussions.		
Progress Update: June 2013		
<ul style="list-style-type: none">- No update at this time.		
Progress Update: February 2014		
<ul style="list-style-type: none">- No update at this time.		

Back to Goal 3 Overview

Objective 3.3 –

Research (and Implement if Applicable) Ordinance Changes Regarding Minimum Housing Codes Regarding Energy Efficiency of Rental Property



Desired Outcome:

Implement ordinance and procedure to ensure our rental homes in economically depressed areas of our city are adequately insulated and meet minimum levels of energy efficiency

Key Staff Assigned	Timeline for Accomplishment	Community Volunteer Representative
<ul style="list-style-type: none">- City Attorney- Director of Development Services- City Manager	Short Term – Within 12 months	

Progress Update: November 2012

- We are currently evaluating our ability to implement this type of ordinance.

Progress Update: March 2013

- No update at this time.

Progress Update: June 2013

- The City is working closely with the New Bern Housing Authority as they restructure and develop a comprehensive redevelopment strategy.

Progress Update: February 2014

- After many months of research and review, staff has determined creating a specific ordinance regulating rental homes is not a legally defensible course of action to implement this goal. However, staff will be incorporating many aspects of energy efficiency upfitting and retrofitting for low to very-low income residents into the new

consolidated plan required as part of the new Entitlement Community status.

Back to Goal 3 Overview

Objective 3.4 –
Continue to Implement Community Pride / “Adopt-a-Block Program”



Desired Outcome:

Implement appropriated “ Adopt a Block” projects as they are identified

Key Staff Assigned	Timeline for Accomplishment	Community Volunteer Representative
<ul style="list-style-type: none"> - Director of Development Services - Director of Public Works - City Manager 	<p>Short Term – Within 12 months</p>	

Progress Update: November 2012

- We have successfully implemented the first project – Pollock Street; BOA adopted policy in February 2012
- We have identified one additional project:
 - o At the intersection of Broad Street and Middle Street on the west side
- We are working with community groups in the Gateway area for potential Adopt-a-Block projects
- We are in the process of completing the final stages of the Hancock Street (east side only) Adopt-a-Block project; the only remaining items are minor sod placement and tree placement. This has been another very successful project and provides another great example of public-private partnerships.

Progress Update: March 2013

- Staff has actively marketed the ‘Adopt-A-Block’ program to local non-profits and concerned citizens.

Progress Update: June 2013

- The 500-block of Hancock Street and the 400-block of Middle Street were completed as Public/Private Partnerships as a part of the Adopt-A-Block campaign.
- Additional funds are budgeted for FY2014 to continue this effort in hopes that additional requests for Adopt-A-Block projects will be received.

Progress Update: February 2014

- No update at this time.

[Back to Goal 3 Overview](#)

Objective 3.5 –
 Strictly Enforce Minimum Housing Code to Deal with Blighted Properties



Desired Outcome:

Improve our process for responding to blighted properties so they are brought into compliance or eliminated as timely as possible

Key Staff Assigned	Timeline for Accomplishment	Community Volunteer Representative
<ul style="list-style-type: none"> - Director of Development Services - City Manager 	Ongoing	

Progress Update: November 2012

- Have maintained significant funding (\$70K) for this fiscal year for removal of blighted property.
- We are developing a better workflow process for this objective.
- Title searches are being completed on four blighted properties by the City Attorney so that we can initiate demolition.

Progress Update: March 2013

- Staff has coordinated with owners of dilapidated houses within the City to tear down 23 structures since April 2012.
- Staff is now moving forward with the involuntary demolition of five houses.

Progress Update: June 2013

- Staff continues moving forward on involuntary demolitions.

Progress Update: February 2014

- Staff continues to remove blighted housing from the City at a rate of 1-2 per month.
- Additionally, in September of 2013 the Board of Alderman Passed a new ordinance that sets minimum standards

for commercial structures.

[Back to Goal 3 Overview](#)

Objective 3.6 –
 Identify and Support Initiatives Designed to Improve Housing



Desired Outcome:

Eliminate unsafe/dilapidated housing-coordinate efforts between NRCDC, Habitat for Humanity & Minimum Housing Code; Increase home ownership

Key Staff Assigned - Director of Development Services - City Manager	Timeline for Accomplishment Short Term – Within 12 months	Community Volunteer Representative
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Progress Update: November 2012

- We continue to apply for and receive funding for infrastructure hook ups and urgent repair funds.
- In November, we applied for grant funding for the rehabilitation of 5-6 homes.

Progress Update: March 2013

- Staff has finalized the second draft of the City’s first housing policy. A final draft is expected in late 2013.

Progress Update: June 2013

- No update at this time.

Progress Update: February 2014

- The NRCDC is no longer associated with the City of New Bern. However, the city continues to move ahead with removing blighted structures and abating nuisance properties throughout the city.

Back to Goal 3 Overview

Objective 3.7 –

Identify and Support Initiatives Designed to Improve Commercial Development



Desired Outcome:

Continue to use the façade grant program, reduce/eliminate fees, proactively recruit businesses seen as good fit for the area, proactively work with developers regarding this area

Key Staff Assigned	Timeline for Accomplishment	Community Volunteer Representative
<ul style="list-style-type: none">- Director of Development Services- City Manager	Short Term – Within 12 months	

Progress Update: November 2012

- Distributed one grant to façade improvements for a commercial business and currently working with a new business to for funding

Progress Update: March 2013

- In January of 2013, staff initiated an amendment to the City’s sign ordinance that created the Freeway Sign Corridor Overlay District.
 - o The District permits commercial property owners in the overlay additional commercial signage based on several criteria.

Progress Update: June 2013

- No update at this time.

Progress Update: February 2014

- The city utilized the grant funds in the Façade program to partner with 3 separate property owners in the gateway redevelopment area.

[Back to Goal 3 Overview](#)

Objective 3.8 –

Identify and Support Initiatives Designed to Improve Quality of Life of Residents



Desired Outcome:

Improve access to public transportation, access to education/job training, and access to life skill training

Key Staff Assigned	Timeline for Accomplishment	Community Volunteer Representative
<ul style="list-style-type: none">- Director of Development Services- City Manager	Short Term – Within 12 months	

Progress Update: November 2012

- Based on the 2010 census data, we are in the process of establishing a Metropolitan Planning Organization (M.P.O.) which will improve our access to funding for public transportation.
- Staff has requested support from the member jurisdictions. At this point, Trent Woods has decided to join the NBMPO. Their support has been established through a formal proclamation of their Board. Staff has recently presented to the CCBCC on November 11th asking for support from Craven County. Both River Bend and the Town of Bridgeton are still undecided at this time.

Progress Update: March 2013

- Staff has identified or is supporting several initiatives designed to improve the quality of life for residents of New Bern.
 - o Staff is actively working with the Housing Authority to implement recommendations from the Gateway Redevelopment Plan in the redevelop of Trent Court and Craven Terrace properties.
 - o Staff is overseeing the implementation of an electronic permitting and electronic payment system.
 - o Staff is pursuing involuntary demolition efforts of dilapidated housing within the City.
 - o Staff has taken the lead role in site acquisition and the design scheme for the Historic Fountain Redevelopment Project.

Progress Update: June 2013

- No update at this time.

Progress Update: February 2014

- No update at this time.

Back to Goal 3 Overview

Objective 3.9 –

Adopt a Detailed Comprehensive Area-Wide Plan



Desired Outcome:

Adoption of the Gateway Renaissance Plan

Key Staff Assigned	Timeline for Accomplishment	Community Volunteer Representative
<ul style="list-style-type: none">- Director of Development Services- City Manager	Short Term – Within 12 months	
Progress Update: November 2012		
<ul style="list-style-type: none">- We have reviewed the final draft report from Goody Clancy and are awaiting final review by the E. P. A.- Once the plan has been reviewed and approved by the E. P. A., it will be presented to the Board of Aldermen for approval.		
Progress Update: March 2013		
<ul style="list-style-type: none">- Development Service’s staff is focusing on kicking off the implementation of the Gateway Renaissance Redevelopment Plan as well as the City’s Strategic Economic Development Project Plan.- Staff will also begin investigating the creation of a citywide comprehensive plan in 1/14.		
Progress Update: June 2013		
<ul style="list-style-type: none">- No update at this time.		
Progress Update: February 2014		
<ul style="list-style-type: none">- The Gateway Renaissance Redevelopment Plan was accepted by the Board of Alderman on 1/8/2013.- The Board of Aldermen approved acquisition of property through a land exchange at the corner to Pollock Street and Queen Street on 2/4/14 to facilitate the replacement of the fountain formerly located at this intersection as		

recommended in the Gateway Renaissance Redevelopment Plan.

- Staff was directed to move forward with the redevelopment and clean-up of this site.

Back to Goal 3 Overview